

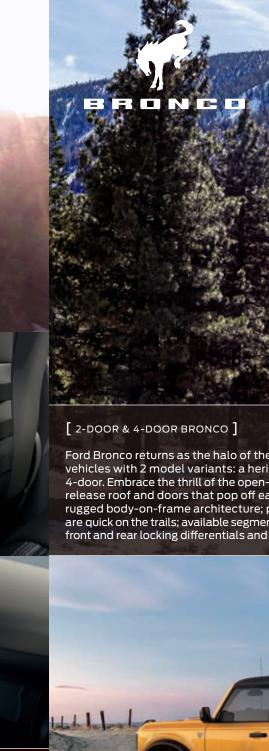
A step above the essentials, with added feat to make getting outdoors easier.

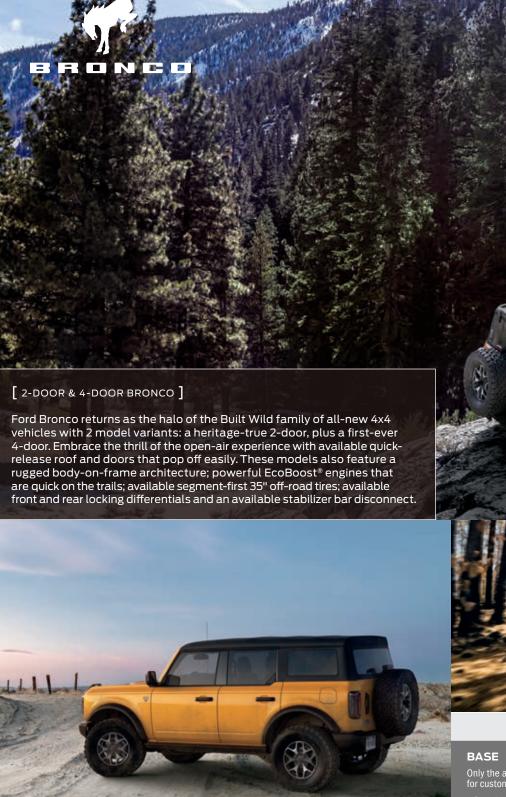
The authentic Bronco experience that packs the essentials to get you into the wild.

Refined interior and exterior finishes

BADLANDS™

Pinnacle of off-road performance, equipped





Oxford White

BIG BEND™

Bronco features

ADVENTUROUS POWER]

Race-cultivated EcoBoost engines and transmission technologies are engineered to give Bronco a combination of fuel efficiency, power output and gearing to take on the wild. Best-in-class¹ projected gasoline-powered horsepower and torque is available with the 2.7L EcoBoost V6 engine, which is projected to produce 310 hp² and 400 lb.-ft. of torque.² Or best-in-class projected standard 4-cylinder torque with the 2.3L EcoBoost turbocharged engine delivering a projected 270 hp² and 310 lb.-ft. of torque.² SYNC 3 with 8"



Shadow Black4

Next-level outdoor adventures complete wit

BLACK DIAMOND™

OUTER BANKS™

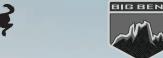
> 18" bright machined black high gloss-painted

> 33" all-terrain or available 33" or 35" mud-

BADLANDS™ The most capable Bronco available. For those who crave the extreme.

WILDTRAK™ Made for high-speed off-roading.

RESERVATIONS ARE OPEN. Explore the standard equipment offerings below, then see your dealer or visit ford.com to place yours today.



<< FIRST EDITION >>









8-way power driver's seat, heated front row, and rear passenger-side

under-seat storage





WILDTRAK™ 2.7L EcoBoost engine 10-speed SelectShift automatic transmission with Trail Control Advanced 4x4 with Automatic On Demand Engagement Terrain Management System with 7 G.O.A.T. Modes including Baja 17" black-painted aluminum beadlock capable wheels 35" LT315/70R17 BSW mud-terrain

High-clearance suspension with positive-sensitive Bilstein™

High-clearance fender flares s | WILDTRAK hood graphic Cloth seats with heated front row

shock absorbers Electronic-locking front and

rear axles

| ASE | BIG BEND™ | BLACK DIAMOND™ | OUTER BANKS™ | BADLANDS™ |
|-----------------------|--|---|--|---|
| ngine | 2.3L EcoBoost engine | 2.3L EcoBoost engine | 2.3L EcoBoost engine | 2.3L EcoBoost engine |
| transmission | 7-speed manual transmission with crawler gear | 7-speed manual transmission with crawler gear | 10-speed SelectShift® automatic transmission with Trail Control™ | 7-speed manual transmission with crawler gear |
| ne Selectable | 4x4 with Part Time Selectable Engagement | 4x4 with Part Time Selectable Engagement | 4x4 with Part Time Selectable Engagement | Advanced 4x4 with Automatic On Demand Engagement |
| nent System lodes™ | Terrain Management System with 6 G.O.A.T. Modes | Terrain Management System with 7 G.O.A.T. Modes including | Terrain Management System with 6 G.O.A.T. Modes | Terrain Management System wit 7 G.O.A.T. Modes including Rock |
| d steel wheels | 17" Carbonized Gray-painted | Rock Crawl | 18" bright machined black high | Crawl and Baja |
| 6 all-season tires | aluminum wheels | 17" black-painted steel wheels | gloss-painted aluminum alloy wheels | |
| ender tie-down | 32" P255/75R17 all-terrain tires | 32" LT265/70R17 all-terrain tires | 32" P255/70R18 all-terrain tires | machined-face aluminum wheel |
| 011401 110 401111 | LED fog lamps | Heavy-duty modular front bumper, | Signature LED headlamps | 33" LT285/70R17 all-terrain tire |
| s, 1 rear | Carbonized Gray grille | powder-coated steel rear | and taillamps | Unique Badlands suspension wir front stabilizer bar disconnect |
| touchscreen | Privacy glass | Rock rails and heavy-duty bash plates | Body-color exterior door handles, mirror caps and fender flares | |
| | Leather-wrapped steering wheel and gear shift knob | | | Heavy-duty modular front bumpe powder-coated steel rear Auxiliary switches in overhead console |
| | | Auxiliary switches in overhead console | Powder-coated tube steps | |
| | Cloth seats | | 110V/150W AC power outlet | |
| | | Rubberized flooring with drain plugs | Cloth seats with heated front row | |
| | | Marine grade vinyl seats | | Rubberized flooring with drain plu |
| SPORT | | | | Marine grade vinyl seats |

| CO SPORT | | | Marine grade vinyi seats | |
|---------------------------|--|--|---|--|
| BASE | BIG BEND™ | OUTER BANKS™ | BADLANDS™ | |
| st engine | 1.5L EcoBoost engine | 1.5L EcoBoost engine | 2.0L EcoBoost engine | |
| omatic transmission | 8-speed automatic transmission | 8-speed automatic transmission | 8-speed SelectShift automatic | |
| | 4x4 | 4x4 | transmission with paddle shifters | |
| gement System T. Modes | Terrain Management System with 5 G.O.A.T. Modes | with 5 G.O.A.T. Modes 18" Ebony Black-painted machined-face aluminum wheels | Advanced 4x4 with twin-clutch rear drive unit and off-road suspension Terrain Management System with 7 G.O.A.T. Modes including Mud/Ruts and Rock Crawl 17" Carbonized Gray-painted aluminum wheels | |
| Silver-painted leels | 17" Carbonized Gray-painted high-gloss aluminum wheels | | | |
| 102H all-season tires | 225/65R17 102H all-season tires | 225/60R18 all-season tires | | |
| ps and taillamps | SecuriCode invisible keypad | LED headlamps with signature lamps | | |
| lights | Electronic automatic temperature control | Reverse Sensing System | 225/65R17 all-terrain tires | |
| 8" touchscreen | | 110V/150W AC power outlet | Trail Control for off-road | |
| n instrument cluster | Rubberized cargo floor and rear seat back protector | 6.5" screen in instrument cluster | Metal bash plates | |
| | Front seat back zipper pockets | Leather-trimmed seats | 110V/400W AC power outlet | |
| | with MOLLE strap system | 8-way power driver's seat and heated front row | Front 180-Degree Camera with Split View and Washer | |
| | Easy-clean cloth seats | | | |
| | 6-way manual driver's seat | | Easy-clean cloth seats | |



First Edition hood and bodyside graphics 860-Degree Camera SYNC 4 with 12" touchscreen B&O Sound System with 10 speakers including subwoofer

BRONCO

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Power moonroof B&O Sound System with 10 speakers Leather-trimmed seats with heated front row

Class II Trailer Tow Package

Navy Pier leather-trimmed seats with heated front row and 8-way power driver's seat

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